



## Investment

If you meet the requirements and qualifications for owning an ALWAYS DISTRIBUTING SERVICE franchise, and are accepted by our Board of Directors, your financial requirements are:

### On Signing The Franchise Agreement

An investment of \$20,000 for the ALWAYS DISTRIBUTING SERVICE franchise rights provides you:

- Grant of an Exclusive Protected Territory
- Owner/Manager/Employee Franchise Training Program
- In-Field Operations Support and Training Updates
- ALWAYS DISTRIBUTING SERVICE Operations Manual
- Use of the ALWAYS DISTRIBUTING SERVICE Name, Marks and Systems

### Before Opening For Business\*

An additional investment is required to open your **ADS** franchise:

*(Lease Space)*

Category	Low	High
Franchise Fee	\$20,000	\$20,000
Leasehold Improvements*	0	2,000
Lease Deposits	1,000	2,000
Equipment & Furniture	3,000	5,000
Vans (2) used	15,000	20,000
Promotional Expense	6,000	6,000
Training Costs	2,000	3,000
Professional Fees	1,000	3,000
Additional Funds	<u>25,000</u>	<u>35,000</u>
TOTAL	\$73,000	\$96,000

### Royalty and Advertising Contribution

**Royalty:** 5% of your gross sales for continuous field support assistance.

**Advertising:** 2% of your gross sales. You apply it to your local advertising, you do not send it to us. We also have the right to add up to 1% for an advertising cooperative, depending on the number of ADS franchises open in your region.

\*Items 5, 6 and 7 of the Offering Circular should be consulted for a more detailed description of your total estimated initial investment and other costs and expenses associated with the ownership and operation of your ADS franchise. Typical lease space is 500-1,000 square feet. Costs are reasonable estimates based on our regional experience. Prices will vary in different territories.